



Giving the youth a head start in investing.

To help the youth today to become prudent and confident investors tomorrow, OCBC Securities developed the Young Investor Pack to help them acquire investing skills and develop their financial literacy.

“The introduction of the Young Investor Pack is a breakthrough in our continuing efforts to guide young investors in their journey to become savvier investors in their own right,” said Mr. Hui Yew Ping, Managing Director, OCBC Securities. “The number of young investors in Singapore continues to be on the uptrend as more and more young Singaporeans recognise the importance of making informed judgements and effective decisions in managing their finances.”

The Young Investor Pack reaches out to a wide audience within the young investing community. For those who are below 21 years old, instead of a trading account, they will be provided with a unique ‘pre-trading’ account on our online trading platform. This account was developed specifically to allow them access to various features and functions such as customised watch lists, multi-channel alerts and research reports.

Read on and find out how OCBC Securities has been playing an important role in raising the financial literacy among students. Have a pleasant read and Happy Trading.

July 2008

YOUNG INVESTOR PACK

OCBC Securities is pleased to be the first in Singapore to launch the Young Investor Pack (YIP), as part of our continuing efforts to guide young investors in their journey to become savvier investors. The YIP comprises of an OCBC Securities online trading account** and a complimentary copy of Young Investor Pocketbook. In addition, YIP members are entitled to enjoy exclusive offers, events and services specially designed for them.

What's so special about the Young Investor Pocketbook?

Young Investor Pocketbook is a beginner guide to share investing that gives young investors the basic fundamental knowledge and skills required to be a savvy investor. It is a combination of various works and educational materials thoughtfully compiled together to enlighten young investors, proudly brought to you by Invest Cube (I-Cube). I-Cube is a joint collaboration between NTU Investment Interactive Club, SMU E.y.E Investment Interactive Club and NUS Students' Investment Society.

YIP is the ideal platform for the members to develop skills, knowledge and obtain experience relevant to becoming a prudent and confident investor. Hear what our Young Investor says:

"This booklet had served as an eye opener to many young students and I believe that it will serve as a good starting point for many to pick up the right basic investment knowledge. NTU IIC is proud to work with OCBC Securities on a joint collaboration to bring professional knowledge to the mass tertiary level. The Young Investor Pack had definitely benefited a lot of students amidst the recent growing interest of young people to take control of their finances."

Terence Lim Ying Fan
President, 9th Executive Committee
NTU Investment Interactive Club

Know any budding investor with a keen interest in learning share trading and is currently a student from major institutions or polytechnics, aged 18 to 29 years old? Application is hassle-free. Just head down to our office, flash the student matriculation card, together with supporting documents and a confirmation letter will be sent to the applicant upon completion.

Get the pack that gives you a head start in investing today! For more details, please visit www.iocbc.com or email younginvestor@ocbcsec.com.



** Those under 21 years old will receive a pre-trading account that has similar function as an online trading account except for the actual trading facility. Conversion to an online trading account can be done once they turn 21.

TRADE WITH AN ADVANTAGE OVER THE REST

Are you one of the 150 lucky winners that have successfully won 12 complimentary issues of The Edge? Our weekly SMS promotion that took place from 6 to 20 May 2008 in The Straits Times featured three distinctive products and services that will get you ahead of others.

New! One hour Trade Service*

Here at OCBC Securities, we constantly think about your needs and expand our product and service offerings. The NEW one hour trade service aims to reduce waiting time for any customer who opens a new individual trading account with us. It gives you the absolute advantage of having a trading account ready in just one hour. No more waiting for days for your application to be processed, you can start trading in just 1 hour.

* Terms and conditions apply. Please visit www.iocbc.com for more details.

Alternative Investments Solutions

Our AIS expertise strives to bring to customers a wide range of investment products that best suit individual risk appetite and financial risk, such as corporate bonds, retail notes, ELNs/ ELLs, Warrants and ETFs. Take advantage of our dedicated team's expertise that will keep you updated on market developments, as part of our commitment to monitor your investments with us from start to finish. Now you can trade at ease while we help you diversify, enhance and grow your portfolio.

Share Financing Stimulator

Being the first of its kind in Singapore, our Share Financing Simulator is readily available online whenever you need it. It aims to give you better visibility of your investment risks and opportunities, so you have greater control and confidence when making investment decisions.

REFER-A-FRIEND

More than 500 customers referred their friends and got themselves a pair of FREE movie tickets! Thank you for your active participation and strong support in this programme which has just ended in June 2008. We hope to bring you more exciting promotions and rewards in the future.



OCBC INVESTMENT RESEARCH WON A STARMINE AWARD

 Congratulations to OCBC Investment Research for being awarded the **2007 StarMine Award for Best Earnings Estimator on Small- and Mid-Cap Stocks in Singapore!**

Given out annually by StarMine for top analyst performances around the world, these awards recognise success in both earnings estimate accuracy and stock recommendation returns. As the leading provider of objective ratings of securities analysts, StarMine is the world's largest and most trusted source of objective equity research performance ratings.

OCBC SHAREINVEST

Enjoy greater trading power with ShareInvest! Newly launched in Feb 08, ShareInvest gives you up to 7 times your monthly salary for share trading.

ShareInvest* = Share Financing + EasiCredit

At a low interest rate of 0.026% per day, you don't have to miss any investment opportunity again when you trade with ShareInvest, an innovative partnership between EasiCredit and Share Financing that gives you cash to invest and then multiplying it for greater trading power in a simple and seamless way.

Seamless Cash Transfer

With ShareInvest, all you need to do is pick up the phone and call your Trading Representative to effect that GIRO transfer from EasiCredit to Share Financing for trading purposes and vice versa.

Sign up now for ShareInvest and once approved, you'll receive 12 complimentary issues of "The Executive", limited only to the first 2,000 sign-ups. While stock lasts.

PLUS, when you get approved for ShareInvest, your EasiCredit account is also approved. For that, you'll get a FREE Laptop bag worth \$70, limited only to first 1,000 successful EasiCredit applicants each month. Offer lasts till end August 2008. While stock lasts.

* Terms and conditions apply. Call our hotline at 1800 338 8688 or visit www.iocbc.com to find out more.



QUICK FACTS

- Customers only need 1 single login for multiple trading accounts for the newly revamped iOCBC online trading platform.
- OCBC Investment Research covers more than 90 stocks in banking, property, telecommunications, oil & gas, technology, pharmaceutical and consumer sectors.

STAY TUNED:

Invest Fair 2008
August 16 – 17, 2008
Suntec Singapore
International Convention
and Exhibition Centre

ACT NOW

Call us at **1800 338 8688** to
find out more or visit us at
www.iocbc.com

THE ASIA TRADER & INVESTOR CONVENTION 2008

OCBC Securities was proud to be the Gold partner of the Asia Trader & Investor Convention (ATIC) 2008 that was held on 1 and 2 March 2008 at Suntec Singapore International Convention and Exhibition Centre. More than 60 seminars were conducted on a wide range of investment topics by various investment and trading specialists such as Collin Li, Daryl Guppy, and also our in-house investment experts. This event provided a great chance for Asia's local investors and traders to learn about the latest investment methodologies, trading strategies, money management techniques as well as financial products and tools.



SEMINAR AT ASIAN CIVILISATIONS MUSEUM

Preferred Customers were invited to an exclusive investment seminar – *Building Blocks for Growth*, held on 5 April, 2008 at the Asian Civilisations Museum. Besides our award-winning team of OCBC Investment Research analysts, the seminar also featured guest speakers from prominent local building and construction companies to share their perspective of the construction industry. Organised by OCBC Securities, this seminar was a good platform for customers to find out more about opportunities in Singapore's construction sector.

BE REWARDED:

Win NTUC Fairprice voucher by answering the questions below:

- 1) OCBC Securities is the first in Singapore to launch the Young Investor Pack (YIP). (True/False)
- 2) The One-Hour Trade Service is only applicable to customers who opened an individual trading account with OCBC Securities. (True/False)
- 3) OCBC Investment Research was awarded the StarMine award by Thomson Reuters for Best Earnings Estimator on Small- and Mid-Cap Stocks. (True/False)

Be the first 50 customers to email the correct answers by 18 July 2008 with your full name, NRIC, contact number and your OCBC Securities trading account number to marketing@ocbcsec.com with subject title "Newsletter Promotion (July 08)" and you'll receive a complimentary \$10 NTUC Fairprice voucher from us!

* Terms and conditions apply. Please refer to www.iocbc.com to review these terms and conditions.



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