



➔ **ZOOM IN  
ON FOCUSED ALTERNATIVES**

➔ It's been an action-packed year so far. And boy, have we got great things to share with you! Be it superior products and services or attractive promotions, there's bound to be something in these pages that will whet your appetite. Whether you're searching for alternative investments or thinking about your financial goals, read on and understand our commitment to you, our valued customers. At OCBC Securities, we offer a suite of products and services that's focused on meeting your investment needs.



Audience listening intently at the Asia Trader and Investor Convention (ATIC) 2007.

## ➔ **TRADE AT EASE WITH NEW CHOICES**

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### **New! Share Financing Simulator**

The first of its kind in Singapore, OCBC's Share Financing Simulator is readily available to you online. With it, you can run through and analyse various investment possibilities to make clearer investment decisions. Log onto [www.iocbc.com](http://www.iocbc.com) to start now.

### **New! Focusing on Variety**

The renamed OCBC Alternative Investments Specialists gives you more to choose from. Our team of dedicated professionals has a proven track record in selecting structured products. Capitalise on equity-linked instruments with their high success rate. Or act on the increased demand for credit-linked retail notes, with significantly higher yields than fixed deposits.

To join us in the ongoing seminars with issuing banks and learn more about products, please call your Trading Representative or our desk at **6538 4775**.

### **New! iOCBC Internet Platform Lesson**

iOCBC is pleased to announce a new initiative to impart basic iOCBC platform features, navigation and operation knowledge for iOCBC users in view of the active markets. This is a series of ongoing iOCBC user education, our latest initiative to maximise your investment potential.

Visit [www.iocbc.com](http://www.iocbc.com) for more details or call your trading representative for the next upcoming lesson.

### **Coming soon! GPRS Mobile Trading**

Want to trade but need access to a computer? Fret not. iOCBC Mobile Trading channel is a quick and easy way to transact, monitor your investment and stay in control while you're on the go. It allows you to trade stock listed in the SGX, check live stock prices, view personalised watchlists and other functions with a click on any GPRS mobile phone. At OCBC Securities, we understand time is of the essence when it comes to entering or exiting the stock market.

## ➔ **REMINISCE PAST ACTIVITIES**

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### **SGXPRC Seminar**

#### **SGX Auditorium, January 27**

A half-day educational seminar held at SGX auditorium for investors. Organised by SGX and OCBC Securities, this seminar was held on 27 Jan 2007.

A speaker from one of China's Research and Consulting Companies was invited to share his views on the Chinese market. To benefit customers even more, 3 representatives from Singapore-listed China companies in the Food, Manufacturing and Services sectors were invited to share their company's developments.

It was definitely a rewarding event for customers who left with a comprehensive overview of China's market in 2007.





Our captive audience at our Prosperity in Diversity conference.

### **OCBC Securities during Chinese New Year Singapore Marriott Hotel, March 1**

Amidst the Chinese New Year festivities, customers were invited to our quarterly forum at the Singapore Marriott Hotel. Fund manager, Jeffery Chong, shared his views on the market for 2007. Head of Alternative Product, Elgin Ting, also talked about the desk's successful track record as well as the latest products: retail and structured notes.

Chinese New Year would not be the same without the traditional "lohei" to bring prosperity. Lucky winners of the "Ang Bao" draw beamed as they started the New Year on an auspicious note. Guests topped off an evening of indulgence with a delicious buffet-spread as they mingled with OCBC's trading representatives and management.

The evening ended with each customer receiving a Lucky Bamboo plant and our good wishes, "May you be blessed with prosperity and abundance."



Our helpful staff at ATIC 2007.

### **Asia Trader and Investor Convention (ATIC) 2007 Suntec Convention Centre, April 14 – 15**

As one of the Gold Sponsors, OCBC Securities shared with investors some investment alternatives ranging from simple equity trading and structured products to forex trading and seminars featuring OCBC's in-house professionals.

There were over 50 seminars conducted by various financial luminaries including Daryl Guppy, Joe Dinapoli, and Martin Pring. Our customers gained valuable insights and investment knowledge, which assisted them in making more informed decisions.

### **Prosperity in Diversity Swissôtel Merchant Court, May 19**

Diversify your assets for maximum returns – now that's sound financial sense. On this note, the investor seminar kicked off at Swissôtel Merchant Court. 150 investors attended the "Prosperity in Diversity" seminar to pick the brains of top management from 5 listed companies such as Babcock & Brown Structured Finance Fund, Koda, Macquarie MEAG Prime Real Estate Investment Trust, Pan-United Corporation and SembCorp Marine.

Besides valuable investment ideas, the Q&A session also discussed government policies and the stock market outlook. In the face of such bullish synergy, let us toast to a closer relationship with existing investors!



Visitors got useful tips at our Suntec City Roadshow.

### **'Bull or Bear' Suntec City Roadshow Suntec City Tower 4, July 11 – 13**

Held recently from 11 to 13 July, visitors not only gained useful tips on investment issues, but received a free optical mouse and attractive cash rebates for opening new accounts.

## **STAY TUNED**

### **Invest Fair 2007**

#### **Suntec Convention & Exhibition Centre Hall 404, August 25 – 26**

Whether you're a seasoned investor or only just beginning, visit us and have more than just your queries answered. At the event, you'll get valuable insights from renowned experts plus quizzes to help test your investment knowledge. You can even open an account while you're there.

### **Comex 2007**

#### **Suntec Convention & Exhibition Centre Level 6, August 30 – September 2**

Visit our booth at this anticipated yearly event and find out the benefits of investing with us.

## CONGRATULATIONS TO CARMEN LEE



**Head of OCBC Investment Research** for being one of the top 5 Earning Estimators of StarMine's 2006 annual survey on analyst performance. StarMine measures analysts' performances based on the return of their stock recommendations and the accuracy of their earnings estimates.

### → HEAR WHAT THE RESEARCH TEAM SAYS

There were unprecedented gains on the local market as the STI looks headed for the fifth straight year of gains with strong across-the-board performance so far. As at mid-June, the STI has already posted gains of 22% and continues to record successive new record highs throughout most of this year. With gains of 14% to 32% from 2003 to 2006, the local market is currently enjoying an unprecedented 5-year bull run.

**What is fuelling the current interest?** Interest in the market was due to the convergence of several positive factors. On the macro front, most regional and global economies are on a sound footing and look headed for good economic growth in 2007. At the corporate level, 1Q earnings have generally exceeded market expectations both in Singapore and the US. While oil prices and interest rates have edged up, these have not reached levels for the market to be worried about inflationary concerns. Real estate prices have been escalating. Supported by the rally in equity and residential prices, this "feel-good" factor has cascaded to other segments of the market, benefiting small-to-mid cap stocks as talks of reverse takeovers, more contracts, new shareholders, insiders' buying and more are regularly injecting new buzz to the sizzling market.

Want to know more:

- Is the market too high?
- Can 2H gains match 1H?
- What are some risk factors to watch out?

Visit [www.ocbcresearch.com](http://www.ocbcresearch.com) for the full article: "Market Update: Will the momentum in 1H sustain into 2H?"

## QUICK FACTS

- OCBC Research changed the URL from [www.qian2yu.com](http://www.qian2yu.com) to [www.ocbcresearch.com](http://www.ocbcresearch.com) since March 2007.
- Customers can now open their trading account at any OCBC branches.\*

### → BE REWARDED

**Get S\$25 credited into your account!**

Just sign up for a GIRO account, trade 3 times from June 18 – December 31, 2007 and be rewarded. Download application forms from [www.iocbc.com](http://www.iocbc.com). Terms and conditions apply.

### → ACT NOW!

**Call us at 1800 338 8688 to find out more or visit our website at [www.iocbc.com](http://www.iocbc.com)**



#### OCBC Securities Pte Ltd

18 Church Street, OCBC Centre South #01-00 Singapore 049479  
Hotline: 1800 338 8688 Website: [www.iocbc.com](http://www.iocbc.com)

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\*Not applicable to corporate accounts