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SINGAPORE NEWS

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OCBC to offer banking & trading services on iPad application

By Ephraim Seow | Posted: 22 July 2010 19:12 hrs

SINGAPORE : OCBC said it will offer banking and securities trading services on the Apple iPad starting Friday.

It is the first financial institution in Singapore to offer these services on the iPad and the application can be downloaded from the Apple App Store.

The bank said it wants to leverage on technological innovation to enable customers and investors to perform retail banking and securities trading transactions, anytime and anywhere.

It said through the OCBC Mobile Banking for iPad, its customers can enjoy a suite of banking services.

This includes a graphical view of bank account transactions and balances as well as tracking credit card transactions.

As for iOCBC TradeMobile for iPad, OCBC's Securities customers can view 20 of their favourite stocks or market indices at a glance.

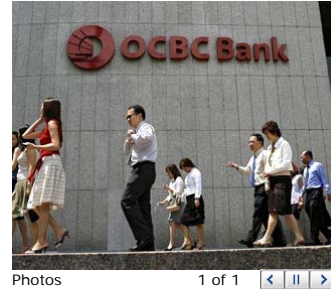
They can also execute trades in 14 stock exchanges, including the Singapore Exchange, and check the latest status of their trade orders in real time.

Mr Hui Yew Ping, managing director of OCBC Securities, said: "Since the launch of our iOCBC TradeMobile iPhone application in May this year, there has been close to 10,000 downloads.

"This shows that investors are increasingly tech-savvy and want to leverage on technology to make investing faster and more accessible."

To access their banking or securities trading accounts via their iPads, OCBC said existing Internet banking and mobile banking customers and iOCBC TradeMobile customers can use their respective IDs and passwords from Friday.

- CNA/al



Photos 1 of 1 Office workers walk past the OCBC headquarters in Singapore. (file pic)

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